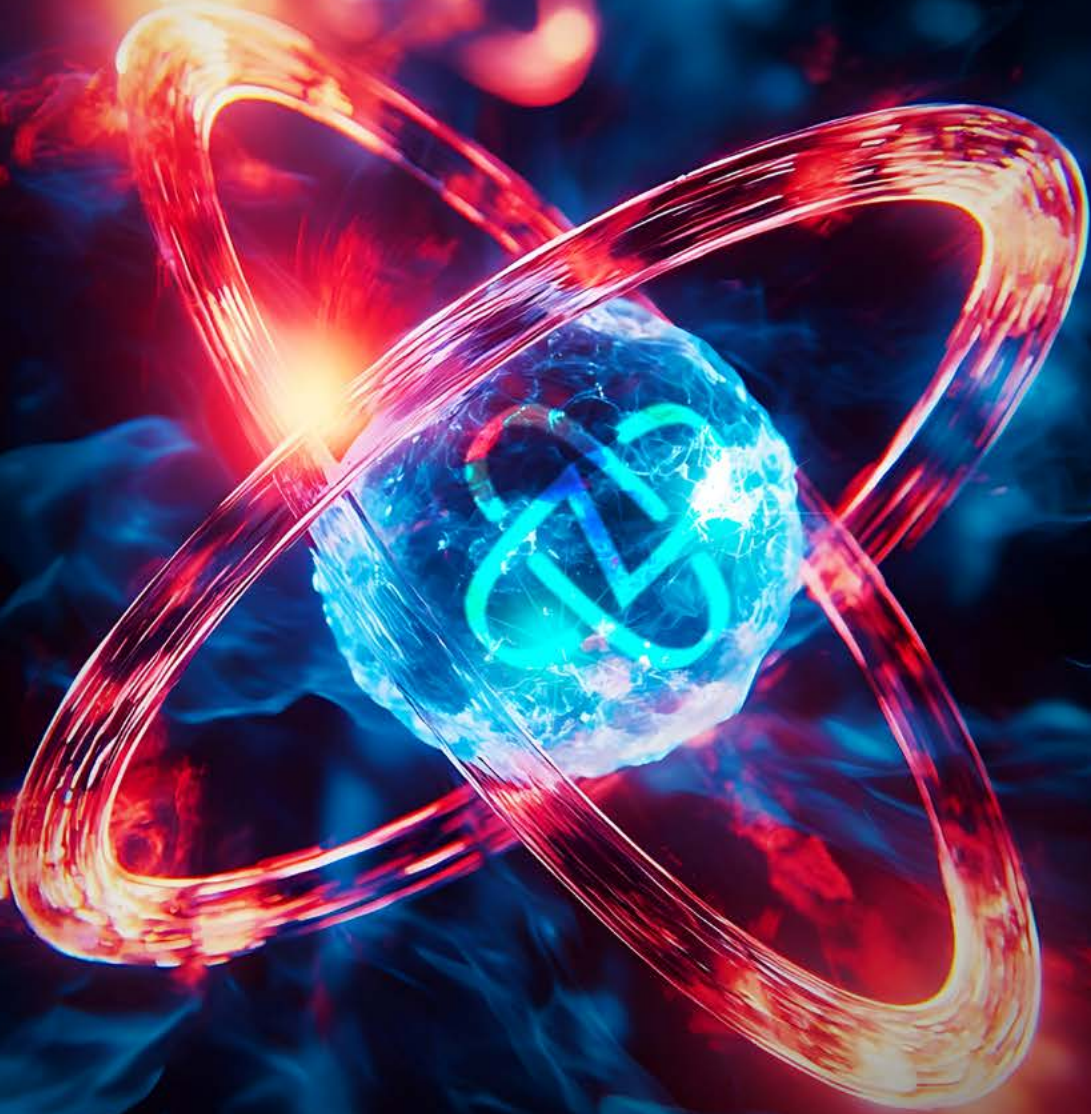


# BIOSPHERE

UTAH'S LIFE SCIENCES INDUSTRY MAGAZINE



 **BIOUTAH**

**2026**

**MEDIA KIT**



## OVERVIEW

Every year, BioUtah teams up with *Utah Business* magazine to publish *Biosphere*—BioUtah's annual magazine showcasing Utah's life sciences industry. Our 2026 publication will highlight what's new in the life sciences industry in Utah, recognize industry awards and accomplishments, feature a legacy company and emphasize milestones achieved over the past year.

*Biosphere* will be distributed through our partnership with *Utah Business* to a curated list of over 10,500 addressees, with a readership well in excess of 50,000 people in Utah.

We invite you to participate in the 2026 edition of *Biosphere* by purchasing an acknowledgment. Acknowledgments are to a non-profit what advertising is to a for-profit entity.

Your support not only makes *Biosphere* possible, but helps hundreds of thousands of people come to know and appreciate the invaluable impact of the Utah's life sciences industry.

Please join our effort.

Kelvyn Cullimore  
President & CEO



# 10,500

CURATED CIRCULATION  
TO TARGETED INDUSTRIES  
AND EXECUTIVES

# 50,000

READERSHIP

# \$125,000

MEDIAN ANNUAL INCOME

# 88%

TOP-LEVEL EXECUTIVES



## WHAT IS *BIOSPHERE*?

*Biosphere* is an annual publication of BioUtah that highlights the vibrant companies and life sciences ecosystem in the state, and tells the story of the innovation and hope the sector is bringing to patients worldwide. BioUtah partners with *Utah Business* to print and distribute the magazine.

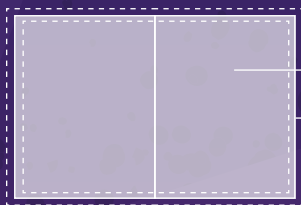
## WHY ADVERTISE IN *BIOSPHERE*?

With a distribution of over 10,000 magazines and a readership of over 50,000, *Biosphere* provides exposure that is key to achieving both individual success for companies as well as collective recognition of our industry. Advertising demonstrates involvement in and support of this most important segment of the Utah economy. The magazine is also distributed at industry events and in promotion of the industry with parties in and outside the state.

## READERSHIP

*Biosphere* is distributed to a curated list of businesses, governments, and institutions throughout Utah and the Intermountain West. This year we are pleased to report that we have worked with *Utah Business* to create a more targeted mailing list that is industry specific and identifies other readers who would have an informed interest in our publication. *Utah Business* estimates five readers for every magazine sent out.

# ACKNOWLEDGMENT SIZING:



## 2-PAGE SPREAD

Live Area: 16.25" W x 10.375" H

Trim Area: 16.75" W x 10.875" H

Bleed Area: 17.25" W x 11.375" H  
(.25" all sides)

*(Avoid text that runs across center of page and keep all text within Live Area.)*



## FULL PAGE

Live Area: 7.88" W x 10.38" H

Trim Area: 8.38" W x 10.88" H

Bleed Area: 8.88" W x 11.38" H  
(.25" all sides)

*(Please keep all text within Live Area)*



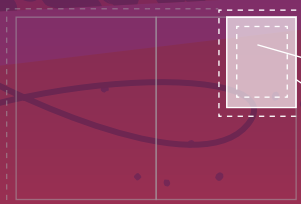
## HALF PAGE

Live Area: 7.63" W x 4.69" H

Trim Area: 8.38" W x 5.44" H

Bleed Area: 8.88" W x 5.69" H  
(.25" all sides)

*(Please keep all text within Live Area)*



## 1/4 PAGE

Live Area: 3.44" W x 4.69" H

Trim Area: 4.19" W x 5.44" H

Bleed Area: 4.44" W x 5.69" H  
(.25" all sides)

*(Please keep all text within Live Area)*

## WHAT IS AN ACKNOWLEDGMENT?

An acknowledgment is the term a non-profit entity like BioUtah uses in place of the word advertisement, but they are essentially the same thing. As a 501(c)(6) non-profit organization, BioUtah provides opportunities to purchase acknowledgments in its printed publications.

Your acknowledgment **can** include:

- Logos
- Value-neutral descriptions of the product or service
- Location information

Your acknowledgment **cannot** include:

- Pricing information, including rebates
- Comparative statements
- Calls to action/inducements to buy, sell, rent, lease language, or content considered to be promotional

## DEADLINES

Commitment:	June 30, 2026
Artwork Due:	July 31, 2026
Published and Distributed:	September 2026

## RATES

2-page Spread:	\$ 5,900
Full Page:	\$ 3,000
Half Page:	\$ 2,000
1/4 Page:	\$ 1,500

## SPECIFICATIONS

A high-resolution, press-ready PDF file is required for all acknowledgment submissions. All fonts should be converted to outlines before submitting file. Do not send true type fonts. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors (e.g. spot colors, RGB, etc.) should be present in the file.

Please include a 1/4" minimum bleed on all sides of your artwork. Digital art files should be cropped to include non-printing borders. Art should be created or scaled to the exact size intended for print. Image orientation should be the same as intended for print. Do not have text within 1/2" of the edge of the live area to avoid it being cut off. **Please do not include crop/printer marks on artwork.**

## FILE SUBMISSION

Please submit your artwork by clicking the button below. If files are larger than 10 MB, please use a file sharing service (e.g. Dropbox, Hightail, etc.) to send your file to Nate Gibby (nate@bioutah.org).

BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



A PUBLICATION OF:



**BIOUTAH**

230 EAST SOUTH TEMPLE, STE. #100,  
SLC, UT 84111 | 801.867.4061 | [BIOUTAH.ORG](http://BIOUTAH.ORG)