



"If You Want To Go Fast, Go Alone. If You Want To Go Far, Go Together."

- AFRICAN PROVERB

### FROM THE PRESIDENT



#### DEAR LIFE SCIENCES COMMUNITY,

Over the last decade, the Utah Life Sciences community has grown at an average rate of 5.1%. That places us as one of the top three fastest growing states along with Massachusetts and Arizona. This is all according to a November 2023 report by the Kem C. Gardner institute. That same report showed only two other states have a higher concentration of life sciences workers than Utah - Massachusetts and New Jersey.

That growth and job concentration should come as no surprise. We have seen growth in every sector from diagnostics to devices to pharmaceuticals and digital health. In a recent speech, Governor Cox indicated that the GDP contributed by the life sciences industry now surpasses that generated by tourism in the state of Utah. Life sciences is a target industry according to the One Utah Road Map for economic development in the state. The State of Utah recognizes the important engine we are in driving the economy here in Utah.

BioUtah is over 225 members strong and trending up. This prospectus helps explain the important work we are doing on behalf of our industry, including events, advocacy, media, connectivity, and so much more. It is our stated objective to be all things life sciences in the state of Utah.

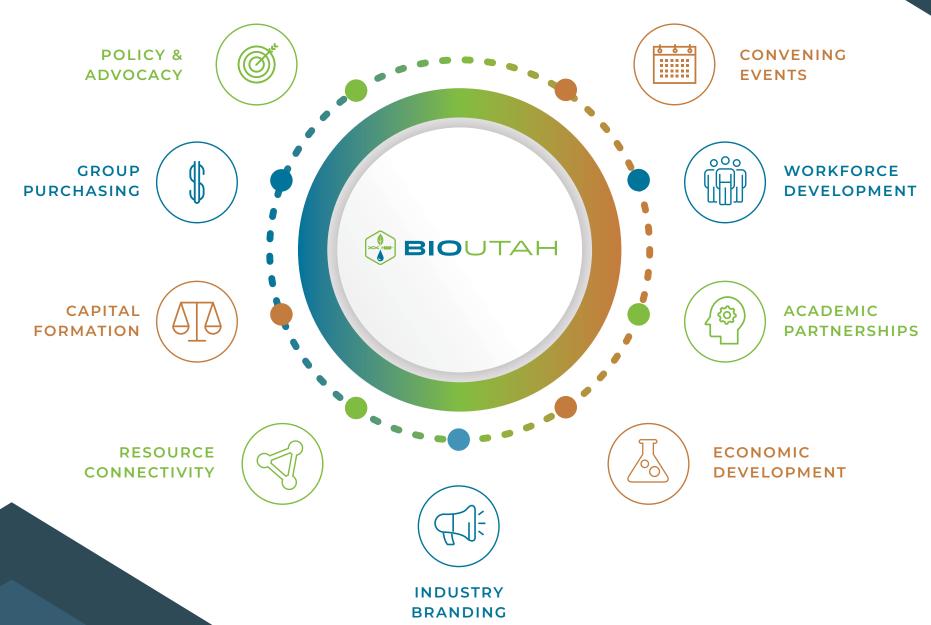
If you are not a member, please consider joining the team. Whether you join as a Standard Industry member or opt for Elite level status, we welcome your involvement and participation. We cannot advance our ambitious agenda and programming without your support. And by far the majority of our members save more through our group purchasing program than the cost of their annual membership.

Together, we can build on our successes, partner to meet new challenges, and position the industry for the future. We stand with you to deliver on the promise of innovation and better healthcare for patients worldwide.

#### JOIN THE TEAM AND GET CONNECTED.

Kelvyn Cullimore, CEO, BioUtah

### LIFE SCIENCES INDUSTRY AXIS





## UTAH'S LIFE SCIENCES INDUSTRY

"BioUtah does an excellent job of representing the interests of life sciences companies in Utah. BioFire Diagnostics, founded by entrepreneurial visionaries with technology licensed from the University of Utah in 1999, revolutionized molecular testing for infectious disease. Today, the company, now known as bioMérieux, continues to pioneer new diagnostic technologies and employs almost 4,000 Utahns. We are just one of the many Utah success stories and proud to be an Elite Member of BioUtah."

- ANDREW HEMMERT, BIOMERIEUX

### UTAH'S LIFE SCIENCES AT A GLANCE

#### AN ECONOMIC FORCE

Utah's life sciences community is one of the top engines driving the Utah economy. Here are some select statistics supporting that fact as noted in a 2023 Kem C. Gardner research study<sup>1</sup>.

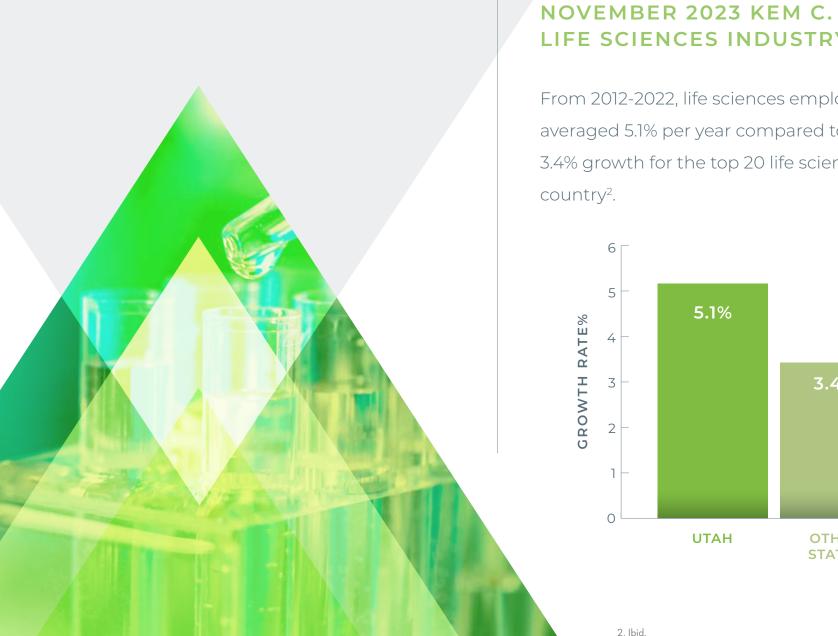
182K+
DIRECT/INDIRECT JOBS

\$21.6B
DIRECT/INDIRECT GDP

1,600+
ESTABLISHMENTS

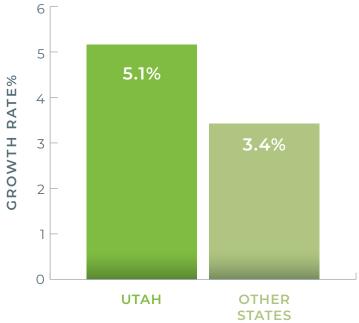


# **UNMATCHED GROWTH (2012-2022)**



#### NOVEMBER 2023 KEM C. GARDNER LIFE SCIENCES INDUSTRY REPORT

From 2012-2022, life sciences employee job growth averaged 5.1% per year compared to an average of 3.4% growth for the top 20 life sciences states in the

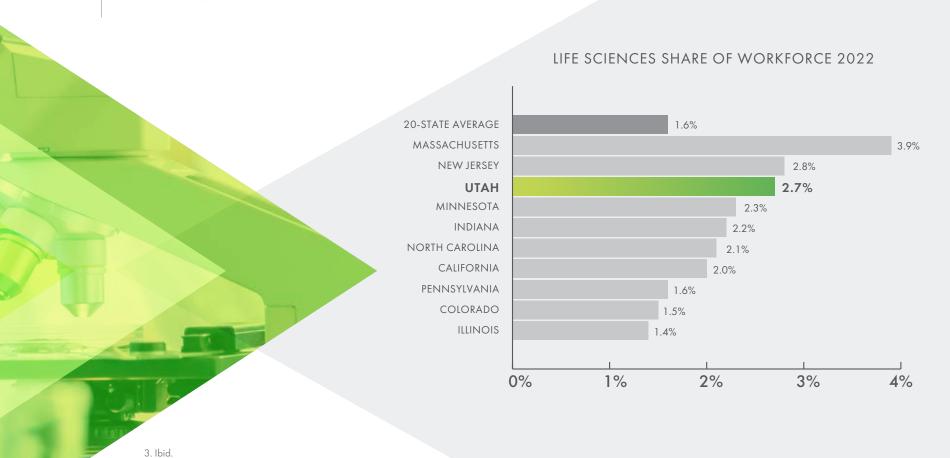


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### **EMPLOYMENT CONCENTRATION**

#### UTAH'S LIFE SCIENCES WORKFORCE

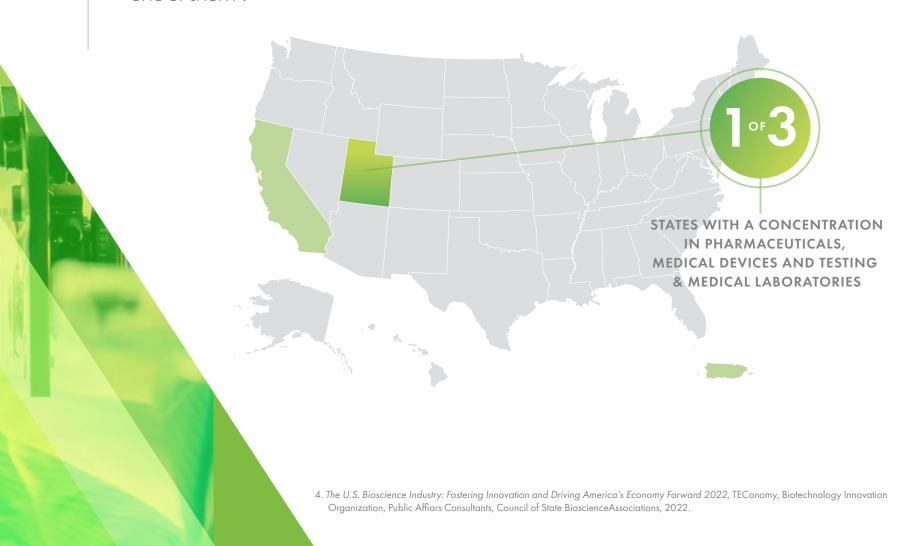
Life Sciences is a greater part of the workforce in Utah than almost any other state. The November 2023 Kem C. Gardner Life Sciences Industry Report further confirms that only two states, Massachusetts and New Jersey have a higher percentage of their workforce employed in Life Sciences<sup>3</sup>.



### **EMPLOYMENT CONCENTRATION**

#### UTAH'S LIFE SCIENCES WORKFORCE

A 2022 report by TEConomy revealed that only two states and one territory have a high concentration of employees in pharmaceuticals, medical devices and research. Utah is one of them<sup>4</sup>.



### **UTAH IS TOP 10 IN MEDTECH**

#### ADVAMED REPORT

While growth in Utah's Life Sciences community reflects positive progress in all segments, Utah remains predominantly a device state. As noted in a 2022 Advamed Report, Utah ranks in the top 10 of medical device producing states<sup>5</sup>.

#### MED TECH REVENUE (IN MILLIONS)



The Economic Impact of the Medical Technology Industry: A 2021 Statistical Update on the Contributions of the Industry to National and Sate Economic Conditions, Advamed. 2021



# ABOUT BIOUTAH: THE INDUSTRY RESOURCE

"Utah presented an ideal opportunity for us to pursue our national expansion plans.

BioUtah's staff has been a significant driver in helping us establish our laboratory facilities and introducing us to the local life sciences community. We were so impressed we joined as a Gold Elite member. We believe BioUtah is an effective ambassador for the life sciences in Utah."

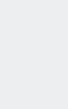
- JAMES MCCULLOUGH, CEO, RENALYTIX

### **BIOUTAH MISSION STATEMENT**



#### **VISION**

To be a preeminent resource for all things life sciences in the State of Utah, to actively engage Utah life sciences stakeholders, to foster industry growth and unity, and to make Utah a destination for investment capital in the life sciences.



#### **OBJECTIVES**



#### **ADVOCACY**

Connect with policymakers, elected officials and national associations.



#### **EVENTS**

Facilitate networking and education through industry-specific events.



#### CONNECTIVITY

Foster connectivity between industry, government and academia.



#### **BRANDING**

Elevate Utah's life sciences industry locally, nationally and globally.



#### **INVESTMENT**

Promote investment potential for member companies.



#### **POLICY**

Advocate for policies that advance innovation and patient care.



#### WORKFORCE

Strengthen workforce resources and training.



### ECONOMIC DEVELOPMENT

Participate in economic development activities that serve the industry.



#### **COLLABORATION**

Collaborate with community partners and stakeholders to advance industry objectives.



#### **BOARD OF DIRECTORS**

Members of the BioUtah board of directors are responsible for governing the association, including providing direction and vision to accomplish association objectives.



CHAIR
MYLES GREENBERG
ALUCENT BIOMEDICAL



VICE CHAIR MARK PAUL UNIVERSITY OF UTAH



PAST CHAIR
ANDREA KENDELL
FORMERLY WITH
BIOMERIEUX



**ERIN BARRY**MERIT MEDICAL
SYSTEMS, INC.



JARED BAUER SEEK LABS



DAVID BEARSS
HALIA THERAPEUTICS



BRADFORD BROWN
ATL TECHNOLOGY



JONATHAN CARTER
EDWARDS
LIFESCIENCES



HAVEN MCCALL NOVO LABS



**JAY MUSE**SLIPSTREAM MEDICAL



BO NEMELKA INTERMOUNTAIN HEALTH



MICHAEL OLSON ZIONS BANK



PHIL PRENTICE
BECTON DICKINSON



RANDY RASMUSSEN RIP BIOSCIENCE

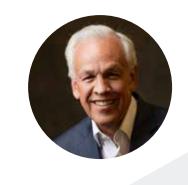


JOSH WALKER NOMI HEALTH



**LEGAL COUNSEL JACEY SKINNER**BALLARD SPAHR

#### THE TEAM



### KELVYN CULLIMORE PRESIDENT & CEO

Kelvyn has three decades experience as a medtech CEO, over a decade on the board of the Medical Device Manufacturers Association and over a decade as mayor of Cottonwood Heights, a suburb of Salt Lake City. He brings a unique understanding of industry and policy issues to advance association objectives and help member companies. He has been CEO of BioUtah since October 2018.

#### **DENISE BELL**

#### **VICE PRESIDENT, PROGRAMMING & GOVERNMENT AFFAIRS**

With over 25 years experience in Washington D.C. in high-level government affairs positions representing physician specialties, laboratories, hospital systems and health insurers Denise has extensive knowledge of healthcare policy and the legislative and regulatory process. In addition to her work in policy and advocacy, Denise served as a legislative assistant in the U.S. House of Representatives. She joined BioUtah in 2016.



Josel functions as the office manager for BioUtah. She serves the BioUtah members by helping them access the BIO Business Solutions group purchasing program to save money and add value. Josel certainly understands the entrepreneurial spirit since she has the background of working with a biotech start-up company performing bookkeeping responsibilities. Moreover, her organizational skills are key to the BioUtah events. Josel has been with BioUtah since February 2018.



#### **NATE GIBBY** DIRECTOR OF MARKETING

Nate has served as BioUtah's director of marketing since 2016. With degrees in public relations and public administration, Nate has spent nearly 25 years as a marketing consultant for various agencies and companies. In 2006, he co-founded Serfwerks, a boutique marketing agency specializing in strategic marketing development. His background in strategy development, quantitative analysis and web development make him a crucial part of the BioUtah team.



Abbey is our newest addition to the team as member program manager. Having come from a corporate wellness and exercise science background, she is excited to bring her passion for "improving the human condition" to Utah's life sciences industry. As member program manager, Abbey is here to provide services regarding our BIO Business Solutions program, event planning and marketing support. She is eager to rub shoulders with current and prospective member companies to advance association and industry objectives.

"BioUtah punches above its weight in advocating for the life sciences industry on Capitol Hill. We rely on them to provide critical input on innovation policy."

JEFFERSON MOSS, MAJORITY WHIP, UTAH STATE HOUSE OF REPRESENTATIVES

"BioUtah is making a difference on Utah's Capitol Hill. Legislators rely on BioUtah to educate them about the industry and help drive an agenda that promotes, not impedes, innovation and economic development."

ANN MILLNER, UTAH STATE SENATOR, MAJORITY WHIP AND CHAIR
OF THE UTAH LIFE SCIENCES INNOVATION CAUCUS

### ADVOCACY OVERVIEW

#### THE VOICE OF THE LIFE SCIENCES INDUSTRY

BioUtah works to inform lawmakers and influence public policy that impacts our life sciences industry. We know our members are focused on their businesses, so BioUtah advocates for you before the state legislature, Congress, government agencies and the media. Consider us your watchdog for timely notification of changes in the legislative and regulatory landscape.

We also engage our greatest asset - our members - in our advocacy efforts. In addition to harnessing our grassroots power, BioUtah holds a monthly legislative policy call to keep our members apprised of pressing policy priorities.

BioUtah works closely with the Utah Life Sciences Innovation Caucus, which was formed in 2021 and is comprised of Utah State legislators. The caucus brings to the attention of legislators the economic and scientific contributions of the life sciences industry in Utah.

### **POLICY PRINCIPLES**

BioUtah is devoted to advancing sound public policy at both the federal and state level that support the research, development and commercialization of innovative medical technologies to grow our Utah life sciences industry and help patients lead longer, healthier lives.

#### Guiding policy principles include:

- · Support incentives to grow Utah's life sciences ecosystem
- · Advocate for a favorable tax, regulatory and business environment
- Increase access to public and private capital, including NIH and SBIR funding, to support startups
- · Advance programs to strengthen talent recruitment and workforce development
- Protect access to safe and new medicines; support efforts to address high drug costs that don't impede research and investment into new therapies, including for rare disease
- · Preserve important intellectual property and patent protections
- Ensure that life sciences technologies receive adequate reimbursement while advocating for new Medicare coverage pathways to speed FDA-breakthrough devices and diagnostics to market
- · Work to assure balance between user fees and FDA resources

### **ADVOCACY EFFORTS**





#### MONTHLY POLICY CALL

BioUtah hosts a monthly call to inform members about legislation and regulation at both the federal and state level that impact our industry. During the Utah legislative session calls are held more frequently. To be added to the invite list for the monthly call, use the QR code above.



#### NATIONAL ASSOCIATIONS

BioUtah is a state affiliate of several national trade associations including the Biotechnology Innovation Organization (BIO), PhRMA, AdvaMed and Medical Device Manufacturers Association (MDMA). BioUtah leverages the resources of these associations on federal and state policy issues.



#### **INDUSTRY LOBBYIST**

BioUtah retains a full-time state lobbyist to identify issues of importance to the life sciences industry during Utah's legislative session and to help communicate our positions to lawmakers.



#### FEDERAL INVOLVEMENT

BioUtah travels to Washington D.C. to meet with elected officials and advocate for our industry. BioUtah also maintains a dialogue throughout the year with the Utah congressional delegation to address critical federal issues.



#### STATE INVOLVEMENT

In addition to lobbying efforts by BioUtah officers and its paid lobbyists, BioUtah supports the legislature's Utah Life Sciences Innovation Caucus as well as hosting an annual Life Sciences Day on Capitol Hill to showcase Utah companies. BioUtah represents the industry on numerous state-level economic development and innovation committees.



#### INNOVATION ADVOCACY

BioUtah collaborates with the private sector and government at all levels to advocate for policies and funding to advance life sciences and support innovation, such as the Utah Innovation Lab and Utah Innovation Fund.

### **INDUSTRY TOURS**

#### **EDUCATING ELECTED OFFICIALS**

BioUtah organizes tours of life sciences companies for elected officials. The purpose of the tours is to help these officials understand the depth and breadth of the industry here in Utah and its importance to healthcare innovation and to the state's economy.





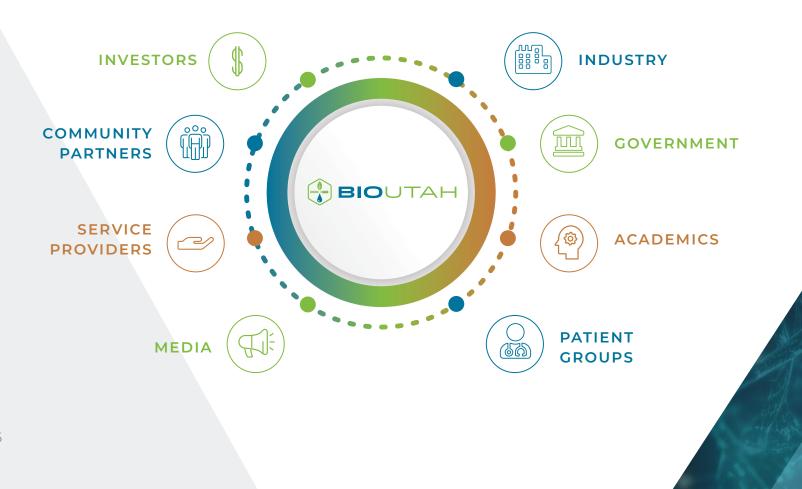


"Even before we joined BioUtah, the team was working hard to help us overcome regulatory barriers and make important connections. Joining BioUtah was an easy decision. Our membership is definitely worth the minimal fees."

 DENNY CROCKETT, GLOBAL HEAD BUSINESS DEV, INFECTIOUS DISEASE, CO-DIAGNOSTICS

### INDUSTRY LEADERSHIP

BioUtah believes partnering with other organizations (public and private) is an excellent way to leverage resources. Our partners share a common interest or vision in strategic and tactical efforts. We have partners that are government agencies, quasi-government, private associations, professional organizations, chambers of commerce, academics, and other local and regional affiliations. We also work closely with leading national medical device, biopharmaceutical, and diagnostic trade associations.



### STRATEGIC PARTNERS

#### REGIONAL, STATE AND LOCAL ORGANIZATIONS











































 RYAN STARKS, EXECUTIVE DIRECTOR, GOVERNOR'S OFFICE OF ECONOMIC OPPORTUNITY

#### NATIONAL ORGANIZATIONS













### **ACADEMIC PARTNERSHIPS**

"As a top research university, connectivity to the life sciences industry is critical to partnering on research, refining curriculum, and commercializing intellectual property. BioUtah is an important partner in achieving these objectives."



# INNOVATION OFTEN BEGINS WITH OUR UNIVERSITIES

BioUtah has made a concerted effort to build relationships with the major colleges and universities in the state. These institutions are not only a source of significant innovation in our industry, but they supply the critical workforce to help our industry succeed.

Working closely with these institutions of higher education to facilitate updated curriculum, internship coordination and industry connectivity further strengthens not only the growth of the industry, but also the valuable workforce educated by these institutions.



















"As a venture capitalist, I attend many investor conferences. The BioUtah Entrepreneur & Investor Summit is one of the most professional and productive conferences that I attend each year. The ski day at Deer Valley is an added bonus."

- JENNY BARBA, FEATURES CAPITAL

### **ANNUAL CONFERENCES**



#### **UTAH LIFE SCIENCES SUMMIT**

BioUtah's premier annual conference brings together Utah's life sciences community. The Summit attracts national and local industry leaders, government officials, entrepreneurs, investors, service providers, and public policy influencers. Make connections, learn about new market trends and participate in interactive learning sessions.

Our Life Sciences Awards announced at this Summit honor the most accomplished members of our life sciences community.



#### ENTREPRENEUR & INVESTOR LIFE SCIENCES SUMMIT/SKI DAY

The E&I Summit introduces investors from around the country to Utah's life sciences industry and entrepreneurs. Combining access to investors with expert advice on how to be a successful entrepreneur, the E&I Summit targets the early stage life sciences companies by addressing common issues they face, including finding capital. The E&I Summit concludes with a ski outing and lunch for participants.

### OTHER EVENTS



#### MEMBER APPRECIATION BARBECUE

This casual BBQ is a "shout out" to our members for their support. Meet new colleagues, catch up with friends, and help build a strong life sciences community.



#### LIFE SCIENCES DAY ON THE HILL

Every year, BioUtah and the Governor's Office of Economic Opportunity sponsor a Life Sciences Day on Capitol Hill. This event brings to the attention of the Utah legislature the innovative and robust nature of the life sciences industry in Utah. 24 companies man booths to display their products and educate elected officials and staff. It is an important pillar in our advocacy efforts.



#### WEBINARS & NETWORKING EVENTS

BioUtah also sponsors various round tables, education seminars, and other events designed to address specific industry needs, or provide access to policy makers and industry experts. We are also proud to co-sponsor and promote events that are of interest to our members, such as panel discussions, trade missions, and webinars on relevant topics. Notification of these type of events is typically through our weekly newsletter.



### MEMBERSHIP BENEFITS

"Our interactions with BioUtah have enabled us to better navigate the FDA regulatory process. The benefit from BioUtah's assistance has far exceeded the cost of our Silver Elite membership. We consider our membership in BioUtah to be one of our best investments."

- KURT WORKMAN, CEO, OWLET

### VALUE PROPOSITION



# EXPERIENCE THE VALUE OF BIOUTAH MEMBERSHIP

As Utah's independent life sciences association and the principal voice for the state's life sciences community, we foster collaboration within the industry and between industry, government, and education to promote and advance Utah's life sciences industry.

Our industry continues to expand and celebrate many amazing success stories. BioUtah, the state's only trade association dedicated solely to the life sciences industry, is right there with you, growing both in strength and numbers.

#### VALUE OF MEMBERSHIP



#### **NETWORKING**

Interact with industry, investor and government leaders at BioUtah sponsored events.



#### **ADVOCACY**

Facilitate access to state and federal officials and receive timely reports on advocacy efforts regarding government policy affecting the industry.



#### **CAPITAL**

Increase access to investment capital through BioUtah events and connections to life sciences investment resources.



#### **WORKFORCE**

Join efforts to strengthen Utah's life sciences workforce training and talent recruitment.



#### **ECONOMIC DEVELOPMENT**

Build a vibrant life sciences ecosystem that nurtures startups, fosters growth and attracts new companies to Utah.

#### **SAVINGS**



Save big through our BIO Business Solutions program and member-tomember discounts. Most members save more than the cost of their membership through this program.



#### **ENGAGEMENT**

Affect the industry through governance boards and committees that drive BioUtah's agenda.



#### **EVENTS**

Participate in industry conferences, educational events, professional development and more.



#### MEMBER COMMUNICATIONS

Share news through our newsletter, website and social media.



#### CONNECTIVITY

Connect to key life sciences resources through BioUtah such as location, consulting and other professional services.

#### **RESOURCES FOR SUCCESS**

BioUtah is your resource for all things life sciences. Think of us first if you have questions about interfacing with elected officials, government agencies, academia, capital sourcing, real estate needs or connections to other industry resources.



#### **EMAIL NEWSLETTER**

Our weekly member newsletter is our primary communication tool for information and events.



#### **PODCAST**

BioUtah sponsors a podcast series entitled "Life Sciences in Action." We interview industry leaders, key executives and sponsors of events.



#### **WEBSITE**

Our website is a treasure trove of information.

It contains news, event listings, blog posts and other key information about BioUtah and Utah's life sciences industry.

#### ADDITIONAL MEMBER RESOURCES



#### **ELECTED OFFICIALS**

BioUtah facilitates meetings, tours, round tables and more with state and federal officials.



#### JOB BOARD

Post your employment opportunities on the BioUtah website and newsletter.



#### **FUNDING**

BioUtah connects you to capital markets and sources of non-dilutive funding.



#### MEMBER DIRECTORY

Connect with other companies and resources within BioUtah's ecosystem.



#### MEMBER-TO-MEMBER DISCOUNTS

Offer and access deals exclusive to BioUtah members.



#### **EVENT PROMOTION**

Promote your events within the local life sciences community.



# REGULATORY INTERFACE

Connect you to appropriate agencies to address concerns.



### MEMBER SAVINGS PROGRAM

"Seek Labs finds great value in our BioUtah membership for many reasons. But the one we didn't anticipate was saving literally hundreds of thousands of dollars on building out our labs using the BIO Business Solutions program."

- JARED BAUER, CEO, SEEK LABS

# GET SERIOUS SAVINGS WITH OUR MEMBER GROUP PURCHASING DISCOUNTS

BioUtah offers to its members the benefits of the Bio Business Solutions Program. Through various vendor relationships, members of BioUtah can save significant money through program participation.



#### PARTICIPATING COMPANIES:































### MEMBERSHIP OPTIONS

#### **ELITE MEMBERSHIP**

Our elite level membership offers companies a higher profile in the association, along with significant benefits that the standard membership does not provide. Elite members don't just join BioUtah, they invest in the future of Utah's life sciences industry. Their generous contributions are central to helping BioUtah achieve its mission.

Elite members receive recognition in our weekly e-newsletter, on our website, and in publications and materials throughout the year. They also receive premier recognition at BioUtah events. Depending on the level of elite membership, benefits will include complimentary registrations at events, company booths, special recognition at summits, and more.

### ELITE MEMBERSHIP LEVELS

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MEMBER LEVEL BENEFITS	LEGACY	PLATINUM	GOLD	SILVER	BRONZE
Annual Investment	\$ 50,000	\$ 25,000	\$ 15,000	\$ 10,000	\$ 5,000
Utah Life Sciences Summit Tickets	10	8	6	4	2
Utah Life Sciences Summit Exhibit Booth	•	•			
Utah Life Sciences Summit Branding in Event Marketing Materials	•	•	•		
Entrepreneur & Investor Summit Tickets	5	4	3	2	1
Entrepreneur & Investor Summit Exhibit Booth	•				
Entrepreneur & Investor Summit Branding in Event Marketing Materials	•	•	•		
Weekly Email Newsletter	Premiere Position: Footer	Secondary Position: Footer	Recognition	Recognition	Recognition
BioUtah Website Listing	Feature: Footer	Feature	Feature	Feature	Feature
Non-Summit Event Recognition in Marketing Materials	•	•	•	•	•
Logo Displayed in Lobby of BioUtah Offices	•	•	•	•	•
Podcast Interview (Upon Request)	•	•			
Website Feature	•	•	•	•	•

#### **ELITE MEMBERS**

#### **LEGACY MEMBERS**







#### **PLATINUM MEMBERS**











#### **GOLD MEMBERS**













SILVER MEMBERS





















#### **BRONZE MEMBERS**













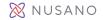
























#### STANDARD MEMBERSHIP LEVELS

#### **EMERGING INDUSTRY: \$250-400/YEAR**

Startup life sciences companies are offered their first two years of membership at discounted rates if they have fewer than 15 employees. This level is not available to Associate Members.

#### **INDUSTRY: STARTING AT \$400/YEAR**

Life sciences companies involved in research, development or manufacturing of biological materials, devices, diagnostics, or software—includes consulting firms offering bioscience expertise.

#### **INSTITUTION: STARTING AT \$500/YEAR**

Institutions or non-profit agencies interested in the life sciences industry (i.e. universities, educational institutions, non profits, government).

#### ASSOCIATE: STARTING AT \$500/YEAR

Organizations that sell to and/or provide services to or otherwise have an interest in the life sciences industry.

STANDARD MEMBERSHIP FEE SCHEDULE									
# OF EMPLOYEES:	1-5	6-15	16-49	50-99	100-199	200+			
EMERGING INDUSTRY (FIRST TWO YEARS):	\$ 250	\$ 400	_	_	_	_			
INDUSTRY:	\$ 400	\$ 650	\$ 900	\$ 1,500	\$ 2,000	\$ 2,500			
INSTITUTION:	\$ 500	\$ 500	\$ 500	\$ 1,250	\$ 2,000	\$ 2,500			
ASSOCIATE:	\$ 500	\$ 750	\$ 1,000	\$ 1,500	\$ 2,000	\$ 2,500			



# JOIN BIOUTAH

"Our membership in BioUtah is worth literally millions as they connected us with the resources we required to obtain waivers to tariffs for imports from our own facility in China and have made introductions to relationships that have become long-term, multi-million dollar customers to us."

- BRAD BROWN, CEO, ATL TECHNOLOGY

### **HOW TO JOIN**



#### **GET CONNECTED**

Come join Utah's independent life sciences association and begin to experience all the benefits.

#### **CONTACT:**

Kelvyn Cullimore
President & CEO
kelvyn@bioutah.org
(801) 580-4523

Abbey Brewer
Member Program
Manager
abbey@bioutah.org
(801) 867-4061

#### VISIT:

www.bioutah.org

JOIN NOW »

