

UTAH
LIFE SCIENCES
SUMMIT
NOV. 9. 2023 • SALT PALACE

INNOVATION FOR LIFE

SPONSORED BY
MAYER | BROWN

PRESENTED BY



BIOUTAH

SPONSOR & EXHIBITOR PROSPECTUS

THE CONVERGENCE OF LIFE SCIENCES LEADERSHIP

BioUtah invites you to be a sponsor of the 2023 Utah Life Sciences Summit (ULSS). The ULSS brings together thought-provoking experts and key members of the life sciences ecosystem for a robust dialogue on the challenges and opportunities facing our industry, including leaders from government, academia and the investor community. With more than 700 registrants at last year's Summit, the ULSS provides a unique opportunity to support and engage the Utah's life sciences community.

SPONSORSHIP OPPORTUNITIES

TITLE

SESSION

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TITLE SPONSORSHIP

The exclusive Title Sponsorship of the 2023 ULSS provides you with the highest level of sponsor visibility. You also get all naming rights and primary recognition on all promotional collateral.

For good measure, we'll give you value-add opportunities to engage with the life sciences community via podcasts, remarks at the Summit and more.

\$20,000

1
AVAILABLE



15 COMPLIMENTARY
REGISTRATIONS



3 MIN. REMARKS AT
OPENING SESSION



HEADLINE BANNER
ON WEBSITE



PODCAST PRIOR
TO EVENT



NAMING & PRIMARY
RECOGNITION



EXHIBIT BOOTH



PRIMARY PLACEMENT
ON SPONSORS LOOP



VIRTUAL EXHIBIT BOOTH



RESERVED SEATING



2-PAGE
ACKNOWLEDGMENT
IN PRINTED PROGRAM

ALSO INCLUDES

- Program Listing
- Recognition at all Sessions
- Logo on Promotional Emails
- Logo on Name Tags
- Logo on Table Toppers

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SESSION SPONSORSHIPS

< 1 > AWARDS

< 1 > OPENING

< 3 >

TRACKS

- REGULATORY / QUALITY
- BIOUTAH TRACK 1
- BIOUTAH TRACK 2

SESSIONS:		AWARDS	OPENING	TRACK
SPONSORSHIP AMT.		\$7,500	\$7,500	\$5,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	7	7	5
	EXHIBIT BOOTH	✓	✓	
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	1 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓
	PROGRAM LISTING	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓	✓
	LOGO ON TABLE TOPPERS	✓	✓	✓

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SIGNATURE SPONSORSHIPS

< 4 > LEVELS AVAILABLE

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CATEGORY:		PREMIERE	PRESENTING	SUPPORTING	CONTRIBUTING
SPONSORSHIP AMT.		\$10,000	\$8,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	10	8	4	2
	PODCAST OPPORTUNITY PRIOR TO EVENT	✓			
	EXHIBIT BOOTH	✓	✓		
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE
	VERBAL RECOGNITION DURING SUMMIT	ALL SESSIONS	OPENING & AWARDS SESSIONS	OPENING SESSION	
	LOGO ON VIRTUAL PLATFORM LOOP	PREMIERE PLACEMENT	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	PREMIERE PLACEMENT	✓	✓	✓
	PROGRAM LISTING	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓		
	LOGO ON TABLE TOPPERS	✓	✓	✓	✓

BRANDING SPONSORSHIP AND EXHIBITOR OPPORTUNITIES



NETWORKING SPONSOR

Naming Rights to the On-Premise
Wi-Fi

\$ 2,000

CLAIM SPONSORSHIP



PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space Available
for Purchase in Summit Program

Contact Josel (josel@bioutah.org) to
purchase a program acknowledgment
separate from a sponsorship package.

\$ 500 1/4-PAGE

\$ 1,000 1/2-PAGE

\$ 2,000 FULL-PAGE



ON-SITE EXHIBIT BOOTH

Includes 2 Complimentary
Registrations, Program Listing and
Virtual Exhibit Booth

\$ 2,000 MEMBER

\$ 2,500 NON-MEMBER



VIRTUAL EXHIBIT BOOTH

Includes 1 Complimentary
Registration

\$ 400 MEMBER

\$ 500 NON-MEMBER

CLAIM EXHIBIT BOOTH

ACKNOWLEDGMENT SPECIFICATIONS

WHAT IS AN ACKNOWLEDGMENT?

In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors (e.g. spot colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts.

FILE SUBMISSION

Please submit your artwork by email to Nate Gibby (nate@bioutah.org). If files are larger than 8 MB, please send via Dropbox or other comparable file sharing service. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

**ACKNOWLEDGMENTS DUE
OCTOBER 16**

SUBMIT ACKNOWLEDGMENT



2-PAGE SPREAD

Live Area: 16.5" W x 10.5" H

Trim Area: 17" W x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that runs across the center of the page at 8.5")



1-PAGE

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Bleed Area: 9" W x 11.5" H

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1/2-PAGE

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Bleed Area: 9" W x 6" H

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1/4-PAGE

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SECURE YOUR SPONSORSHIP

Exhibitors and Sponsors receive an unmatched opportunity to connect with Utah's Life Sciences community.

We welcome your inquiries and appreciate your support.

CONTACT

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