


UT  H
LIFE SCIENCES
SUMMIT
UTAH LIFE SCIENCES ELEVATED

VIRTUAL

NOV. 9-11, 2020

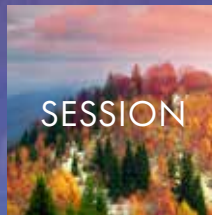
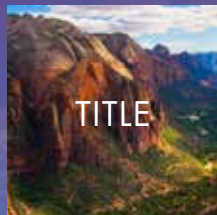
SPONSORSHIP & EXHIBITOR PROSPECTUS

virtual

THE CONVERGENCE OF LIFE SCIENCES LEADERSHIP

BioUtah invites you to be a sponsor of the 2020 Virtual Utah Life Sciences Summit (ULSS). The ULSS brings together thought provoking experts and key members of the life sciences ecosystem for a robust dialogue on the challenges and opportunities facing our industry, including leaders from government, academia and the investor community. This year's virtual format provides unique opportunities to engage the life sciences community in new and creative ways.

SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP



1 NAMING & PRIMARY RECOGNITION



1 PODCAST PRIOR TO EVENT



2 HEADLINE BANNER ON WEB SITE



12 COMPLIMENTARY REGISTRATIONS



1 TWO-PAGE PROGRAM ACKNOWLEDGMENT



1 VIRTUAL EXHIBIT BOOTH



1 3-MIN. REMARKS AT OPENING SESSION



1 PRIMARY PLACEMENT ON SPONSORS LOOP



1 PROMOTIONAL VIDEO, INCLUDING PRODUCTION (1-2 MINUTES)

ALSO INCLUDES:

- LISTED IN PROGRAM
- RECOGNITION AT ALL SESSIONS
- LOGO ON PROMOTIONAL EMAILS

TITLE SPONSORSHIP

\$15,000

1 AVAILABLE

SESSION SPONSORSHIP

SESSION		AWARDS SESSION	OPENING SESSION	TRACK SESSIONS
SPONSORSHIP \$		\$5,000	\$5,000	\$2,500
BENEFITS	COMPLIMENTARY REGISTRATIONS	6	6	4
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	1 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓

SIGNATURE SPONSORSHIP

SPONSOR CATEGORY		PREMIERE	PRESENTING	SUPPORTING	CONTRIBUTING
SPONSORSHIP \$		\$8,000	\$6,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	5	4	3	2
	PODCAST OPPORTUNITY PRIOR TO EVENT	✓			
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
	VERBAL RECOGNITION DURING SUMMIT	ALL SESSIONS	OPENING, AWARDS SESSIONS	OPENING SESSION	
	LOGO ON VIRTUAL PLATFORM LOOP	PREMIERE PLACEMENT	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	PREMIERE PLACEMENT	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓

BRANDING SPONSORSHIP AND EXHIBITOR OPPORTUNITIES



NETWORKING SPONSOR

INCLUDES NAMING RIGHTS TO THE NETWORKING PLATFORM OF THE ONLINE SUMMIT PLATFORM

\$1,500



PROGRAM ACKNOWLEDGMENTS

ACKNOWLEDGMENT SPACE AVAILABLE FOR PURCHASE IN SUMMIT PROGRAM

\$250 1/4-PAGE

\$500 1/2-PAGE

\$1,000 FULL-PAGE



EXHIBIT BOOTH

INCLUDES 1 COMPLIMENTARY REGISTRATION AND PROGRAM LISTING

\$400 MEMBER

\$500 NON-MEMBER



SECURE YOUR SPONSORSHIP

Contact us early to reserve your sponsorship or virtual exhibition space. Exhibitors and Sponsors receive an unmatched opportunity to connect with Utah's Life Sciences community.

We welcome your inquiries and appreciate your support.

CONTACT KELVYN CULLIMORE AT KELVYN@BIOUTAH.ORG OR 801.580.4523



230 EAST SOUTH TEMPLE, STE. #100, SLC, UT 84111 | 801.867.4061 | BIOUTAH.ORG