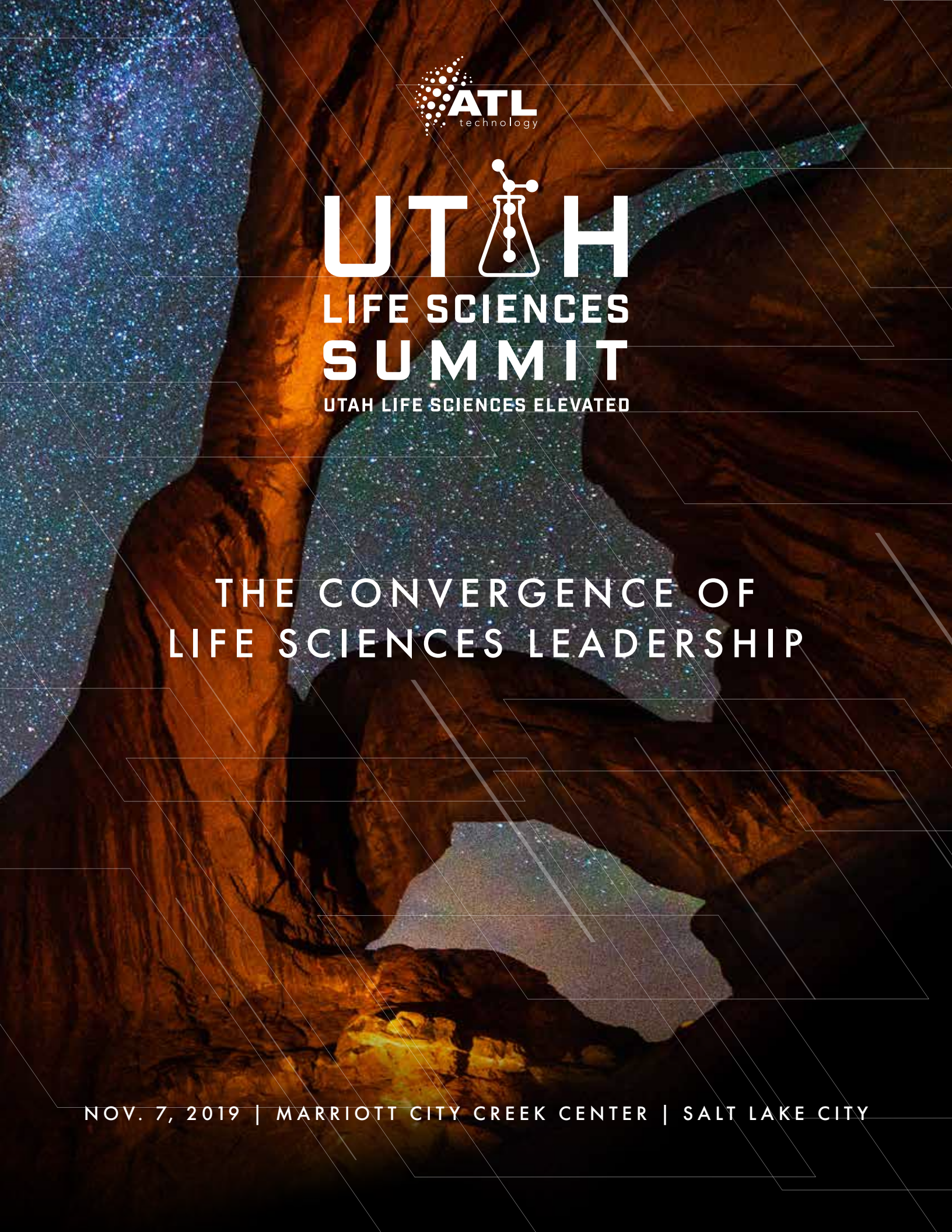
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WELCOME

PRESIDENT'S MESSAGE

On behalf of BioUtah, I welcome you to the 10th annual Utah Life Sciences Summit! Job growth in Utah's life sciences industry has, on average, increased faster than in any other state in the country since 2012. That growth is reflected in the increasing interest in this Summit by attendees, presenters and sponsors.

We have a broad, distinguished lineup of speakers and panels designed to help life sciences companies address current challenges within our industry, understand the regulatory environment in which we operate, and policy trends that could impact our future. We are fortunate to have Dr. Jeff Shuren, Director of the Center for Devices and Radiological Health, U.S. Food and Drug Administration, participate by live video feed. We are also privileged to have Rich McKeown, co-founder/chair of Leavitt Partners, and former chief of staff at the Department of Health and Human Services under Secretary Mike Leavitt as our luncheon keynote speaker.

This year we have expanded the scope of our Summit to include experts in the field of reimbursement for devices, diagnostics and pharmaceuticals. Our presentation on non-dilutive financing options includes a presentation by a representative from the National Institutes of Health (NIH), who will also be hosting one-on-one meetings with companies to address questions about securing NIH funding.

We anticipate welcoming 300 - 400 registrants to our conference representing all segments of the life sciences community — from devices and diagnostics, to drugs and biologics. We also welcome all stakeholders that support the life sciences community. In fact, we have increased the number of exhibitors this year by 25percent!

BioUtah is committed to advancing the success and profile of Utah's life sciences companies. As we join together in that effort, we speak with a common voice that makes us greater than the sum of our parts. If you are not presently a member of BioUtah, we encourage you to join our association and add your voice to the BioUtah chorus that works diligently to convene, connect, educate and advocate on behalf of our industry.

We extend our sincere appreciation to our sponsors whose generous support makes this event possible. ATL Technology, once again, is our title sponsor. And, as you can see in this program, our number of sponsors continues to grow year after year. We thank them all for their support.

Please enjoy this Summit and look for our follow-up survey so you can provide feedback to help us make future Summits even better.

Kelvyn Cullimore
President & CEO
BioUtah

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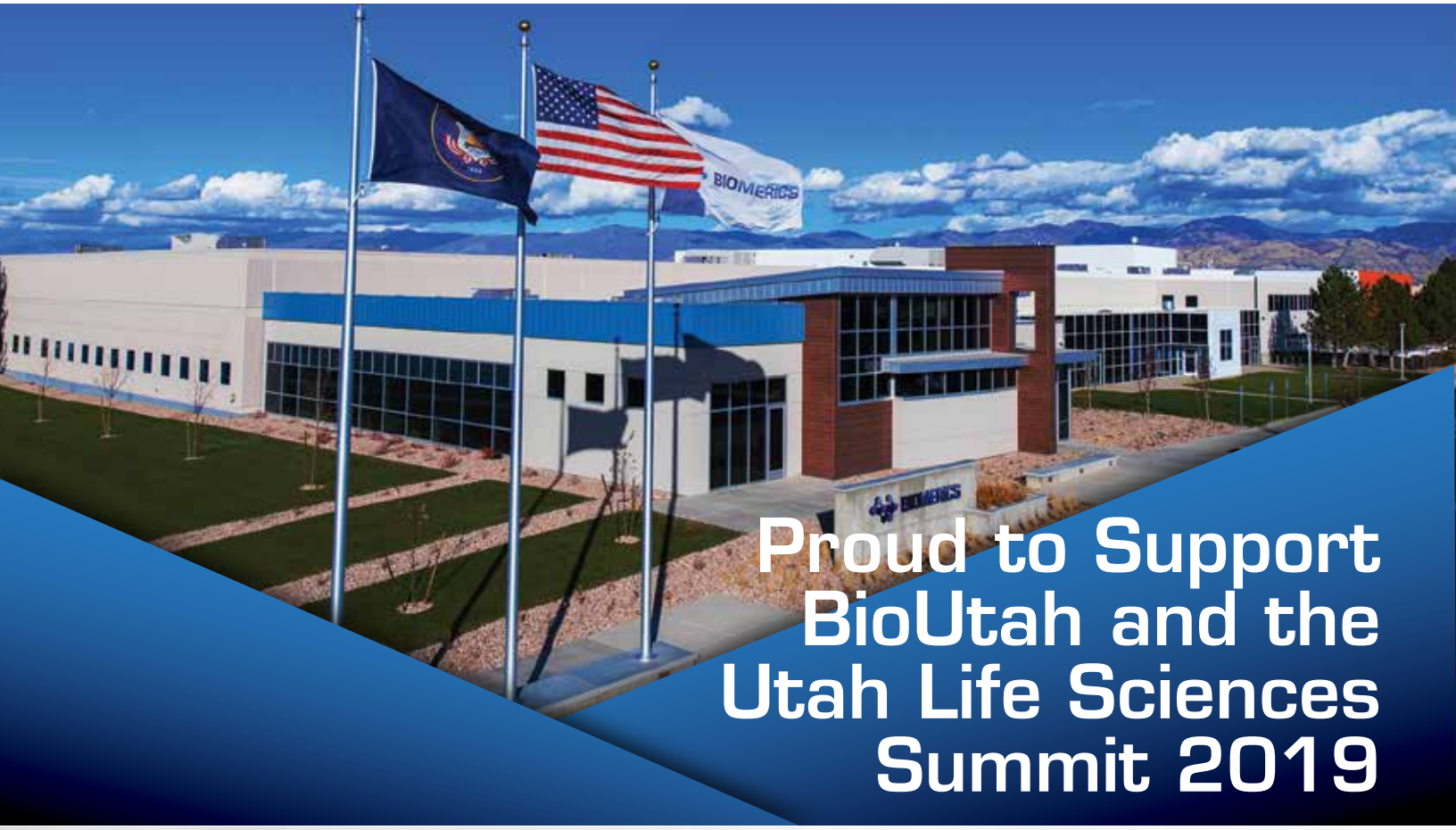

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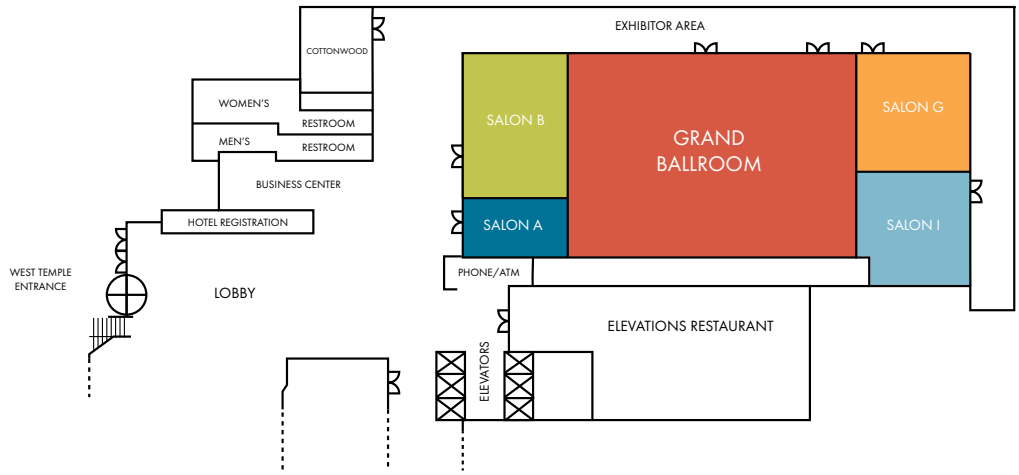

AGENDA

7:00 REGISTRATION BEGINS

7:30 BREAKFAST

MORNING SESSION
GRAND BALLROOM

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8:00  
WELCOME
GOVERNOR GARY HERBERT (VIDEO)
KELVYN CULLIMORE, PRESIDENT/CEO, BIOUTAH

8:10 
REMARKS
ROB ETHERINGTON, CEO, CLENE NANOMEDICINE; CHAIR, BIOUTAH

8:20 
MARKET PRESSURES FORGE NEW OPPORTUNITIES FOR THE LIFE SCIENCES
BEN COMER, SENIOR MANAGER, PwC HEALTH RESEARCH INSTITUTE

9:00 
THE NEW WORLD OF 510(k)S (VIA LIVE VIDEO FEED)
DR. JEFF SHUREN, DIRECTOR, CENTER FOR DEVICES AND RADIOLOGICAL HEALTH, FDA

9:30 
CORPORATE CULTURE AS A BUILDING BLOCK TO SUCCESS
ROB WRIGHT, CHIEF EDITOR, *LIFE SCIENCE LEADER* MAGAZINE

10:15 
SOLVING THE PUZZLE OF DRUG PRICING AND IMPORTATION
SCOTT LaGANGA, SENIOR VICE PRESIDENT, STATE ADVOCACY, PhRMA

10:45 NETWORKING BREAK

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11:00 QUALITY BY DESIGN

BRYANT HEADLEY, MASTERCONTROL

REIMBURSEMENT
SALON G

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11:00 LANDSCAPE OF REIMBURSEMENT: WHAT'S ON THE HORIZON

LAUREN BUCKLEY, KIMBELL & ASSOCIATES

LIFE SCIENCES
SALON B

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11:00 TRENDING TOPICS AT FDA: DE NOVO CLASSIFICATION PROPOSED RULE & AI/ML SOFTWARE REGULATION

SETH OLSON, HOGAN LOVELLS

11:50 NETWORKING BREAK

LUNCHEON AND BUSINESS MEETING
GRAND BALLROOM

SPONSORED BY
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RAPSUtah

12:15 
BUSINESS MEETING
ROB ETHERINGTON, CEO, CLENE NANOMEDICINE; CHAIR, BIOUTAH BOARD


FINDING ALLIES & BUILDING ALLIANCES IN TIMES OF POLARIZATION
RICH MCKEOWN, CHAIRMAN/CO-FOUNDER, LEAVITT PARTNERS

1:45 **NETWORKING BREAK**

REGULATORY
SALON I

2:00 **MDSAP/MDR/IVDR-LESSONS LEARNED**

MODERATOR:
JAKE WILLIS, NELSON LABS

PANELISTS:
NATHAN Da SILVA, EDWARDS LIFESCIENCES
VICTOR GARCIA, VAREX
KRISTEN KANACK, BIOFIRE
CORY MARSH, MERIT MEDICAL

REIMBURSEMENT
SALON G

2:00 **RARE DRUGS TO GENERICS: THE RAINBOW OF DRUG REIMBURSEMENT**

MODERATOR:
DOLLY JUDGE, TEVA

PANELISTS:
ALEX KEETON, BIO
SCOTT LaGANGA, PhRMA
EMILY PHILLIPS, PHARMING HEALTHCARE
JOEL WHITE, HORIZON

LIFE SCIENCES
SALON B

2:00 **NON-DILUTIVE FUNDING OPTIONS**

MARY CARDON, UTAH SBIR/STTR ASSISTANCE CENTER
TODD MERCHAK, NIH
NICOLE SHERWOOD, WTC UTAH
KARL WERNICK, SBA

2:50 **NETWORKING BREAK**

REGULATORY
SALON I

3:10 **SUPPLY CHAIN MANAGEMENT IN TURBULENT TIMES**

MODERATOR:
RAI CHOWDHARY, THE KPI SYSTEM

PANELISTS:
BRAD BROWN, ATL TECHNOLOGY
TIM LEE, BSI
SEAN LISTON, MASTERCONTROL
ABHILASH NAIR, STRYKER

REIMBURSEMENT
SALON G

3:10 **MANEUVERING THROUGH THE MAZE OF DEVICE AND DIAGNOSTIC REIMBURSEMENT**

MODERATOR:
LAUREN BUCKLEY, KIMBELL & ASSOCIATES

PANELISTS:
CHANDRA BRANHAM, ADVAMEDDx
JOLAYNE DEVERS, JD LYMON
MARK DOMYAHN, PURSUANCE CONSULTING
CARLA MONACELLI, LIVANOVA

LIFE SCIENCES
SALON B

3:10 **EMERGING TECHNOLOGIES FROM THE UNIVERSITY OF UTAH**

KEITH MARMER, UNIVERSITY OF UTAH CENTER FOR TECHNOLOGY AND VENTURE COMMERCIALIZATION

4:00 **CONCLUDE**

PRESENTERS

SUMMARY BIOGRAPHIES

SCAN FOR COMPLETE BIOGRAPHIES

CHANDRA BRANHAM

VICE PRESIDENT, PAYMENT AND HEALTH CARE DELIVERY POLICY, ADVAMED

Chandra Branham, J.D., joined AdvaMed as vice president, payment and health care delivery policy, in 2011. Ms. Branham leads AdvaMed's policy work in a number of areas, including diagnostics payment, coverage issues, value of medical technology and comparative effectiveness. Prior to joining AdvaMed, Ms. Branham was an associate at a large D.C. law firm where she focused on healthcare regulatory and legislative issues involving Medicare coverage, coding, reimbursement and quality for providers and suppliers of Medicare items and services.

BRADFORD BROWN

CEO, ATL TECHNOLOGIES

Brad Brown graduated from BYU with a degree in mechanical engineering. He started ATL Technology in 1993 with the first biotech project in 2001. The company is now over 85% medical, doing business with eight of the top 10 medical device companies. Brad is a private pilot, flying both helicopter and airplanes with over 4,200 hours. He is married to Shannon Brown and is the proud father of six children and two grandchildren.

LAUREN BUCKLEY

GROUP VICE PRESIDENT OF HEALTH POLICY AND REIMBURSEMENT, JEFFREY J. KIMBELL & ASSOCIATES

Lauren Buckley leads the Health Policy and Reimbursement Strategy practice at Jeffrey J. Kimbell & Associates, a government affairs and health policy consulting firm in Washington, D.C. She has spent her career representing healthcare companies on cutting-edge federal regulatory, policy and legislative issues. Ms. Buckley previously led the federal health policy portfolio for MedImmune and practiced law at Sidley Austin LLP and DLA Piper. Ms. Buckley holds a J.D. from American University and a B.S. from Penn State University.

MARY CARDON

DIRECTOR, UTAH SBIR CENTER

Mary Cardon leads the Utah SBIR Center team. Since 2008, the Center has assisted Utah's technology companies on all aspects of SBIR-STTR grants with a better than 25% success rate for grants, nearly twice the national average. Mary worked in management and communications, with over 25 years in newspapers and small business in Idaho, California and Utah. She is active in the community, volunteering with organizations improving the lives of women, children and the under-represented.

RAI CHOWDHARY

THE KPI SYSTEM

Rai is an entrepreneur, coach, inventor and author. The KPI System is his eighth startup, and is focused on enabling performance improvement with a client list spanning startups to established Fortune 50 companies. Rai has a passion for risk management and believes we are rather naive when it comes to managing risk. His research and work on how we can get ahead in dealing with risk will culminate in his fifth book.

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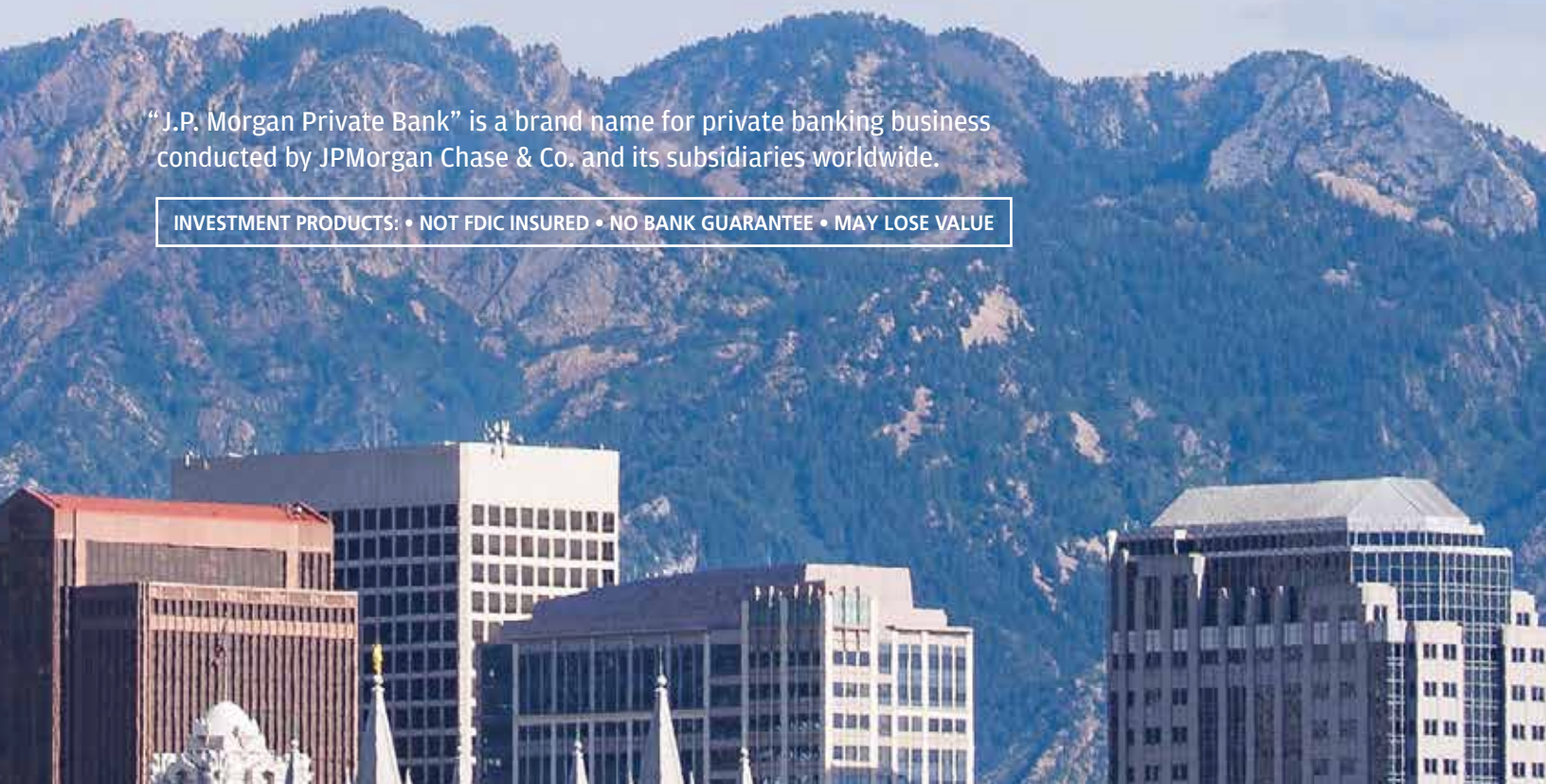

BEN COMER

SENIOR MANAGER, PwC HEALTH RESEARCH INSTITUTE

Ben Comer is a leading industry expert at PwC's Health Research Institute, where he focuses on business and social issues impacting the biopharmaceutical and life sciences industries. HRI is a dedicated research group that provides intelligence, perspective and analysis on major health-related business issues. Prior to joining HRI, Ben was Senior Editor at Pharmaceutical Executive magazine, and has written on a wide range of pharmaceutical, device and health topics for a number of media outlets.

KELVYN CULLIMORE

PRESIDENT & CEO, BIOUTAH

Kelvyn served for 25 years as president and CEO of Dynatronics Corporation, a publicly traded medical device manufacturer. Currently, he serves on the company's board of directors. Kelvyn served on the board of the Medical Device Manufacturers Association in Washington D.C. and on the board of trustees for the Utah Technology Council. From 2004 to 2017, he served as the first mayor of Cottonwood Heights.

NATHAN DA SILVA

SR REGULATORY SPECIALIST, EDWARDS LIFESCIENCES

Nathan da Silva is a regulatory and quality professional with experience in quality management systems, product submissions (US, EU & ROW), compliance and inspections/audits. Nathan is currently serving as one of the subject matter experts on the EU MDR for Edwards Lifesciences' corporate MDR program.

JOLAYNE DEVERS

PARTNER, JD LYMON GROUP

Jolayne is co-founder and partner at JD LYMON Group, a market access firm that collaborates with medical device and biopharmaceutical partners to develop optimization strategies for reimbursement. As a consultant and Certified Professional Coder, her focus is on obtaining coding and payment for emerging technologies. Her biggest success stories involve developing a customized reimbursement approach that aligns with the overall business plan and effectively integrates with clinical, regulatory, sales and marketing.

Decoding Biology to Radically Improve Lives

Recursion's ambition is to decode biology to radically improve people's lives. Working at the intersection of biology, computer science and engineering, Recursion is a tech-first biopharma company that combines automated, experimental biology with artificial intelligence to discover novel medicines that extend beyond our collective understanding of biology. The company is essentially building a map of human biology that will transform how drugs are designed, discovered and developed.

Founded in in 2013, Recursion began as the result of post-doctoral research by co-founder and CEO Chris Gibson at the University of Utah. By combining an image-based approach with machine learning, Chris and his team were able to uncover a potentially more accurate and rapid-fire way to discover novel drug candidates. Currently, Recursion is preparing for two Phase 2 clinical trials of rare genetic diseases neurofibromatosis type 2 and cerebral cavernous malformation.

Recursion is headquartered in Downtown Salt Lake City at The Gateway and in 2019 was designated a Fast Company "Most Innovative Company." One of its core values as a company is to foster the most diverse, inclusive environment with a near-term focus on developing and advancing women. 40 percent of Recursion's workforce are women, across every level of the organization, including data science, engineering, biology, chemistry, and senior leadership.

RECURSION

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MARK DOMYAHN

PRESIDENT, PURSUANCE CONSULTING,LLC

Mark Domyahn is president of Pursuance Consulting, LLC, a strategic advisor helping companies navigate the maze of medical device reimbursement. Mark has over 20 years of reimbursement and market access experience, and has held roles in various companies in this capacity. He was most recently senior director, global healthcare economics for St. Jude Medical. Prior to St. Jude Medical, he has also served similar roles at Zimmer, CardioMEMS, Restore Medical and Medtronic. Mark has also spent 10 years in healthcare consulting, assisting payers, providers, pharmaceutical and medical device companies on various strategic initiatives and projects.

ROB ETHERINGTON

PRESIDENT/CEO, CLENE NANOMEDICINE, INC.; CHAIR, BIOUTAH BOARD

After 23 years working in the bio-pharma centers of the Bay Area, Basel, Switzerland and New Jersey, Rob moved Clene Nanomedicine, a clinical-stage biopharmaceutical company, to Utah from Palo Alto in 2014. Rob began his pharmaceutical career in sales and marketing at Parke-Davis, a division of Pfizer. He was the founding director of marketing during the IPO year of Swiss-based, Actelion Pharmaceutical, focused in cardiopulmonary disease.

VICTOR H GARCIA

VP REGULATORY AFFAIRS & QUALITY ASSURANCE, VAREX IMAGING CORPORATION

Victor Garcia is the vice president of regulatory and quality compliance for Varex Imaging, overseeing all regulatory and quality processes the company has to follow as a medical device manufacturer. Victor joined the Varex Imaging team in October 2017. He has over 25 years in life bio/pharmaceutical, medical devices, combination products and companion diagnostics. Victor received degrees in biological sciences and molecular biology from the University of Mary Washington and California State University, respectively.

BRYANT HEADLEY

SR. DIRECTOR OF REGULATORY AFFAIRS, MASTERCONTROL

Bryant Headley is a life sciences industry professional with over two decades of experience in regulated and regulatory government organizations, including the

FDA. Bryant has held several high-level positions with various government offices in the capacities of regulatory standards, technology, and program management. He also served in the U.S. military and joined the U.S. Department of Veterans Affairs before he joined MasterControl.

DOLLY JUDGE
VP GOVERNMENT AFFAIRS, TEVA
As VP, U.S. government affairs for Teva Pharmaceuticals, Dolly Judge has responsibility for local, state and federal government relations for the company. Ms. Judge oversees the company's interactions with government officials on legislative and regulatory matters and works to ensure access to Teva's branded and generic medicines. She joined Teva in May of 2017, from Quest Diagnostics, where she served as the head of government Affairs for the largest innovator in the clinical laboratory sector. While at Quest, Ms. Judge represented the company in negotiations in Congress over the reform of the Medicare Clinical Laboratory Fee Schedule, a market-based overhaul of the payment system for laboratory testing. Before this, Ms. Judge headed Cigna's Washington, D.C. office, spent 10 years at Pfizer, and served as a legislative assistant for U.S. Senator and a member of the U.S. House of Representatives.

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February 29 2020 | 9 am - 4 pm | Deer Valley Ski Resort | Park City

KRISTEN KANACK

SVP OF REGULATORY AND CLINICAL AFFAIRS, BIOFIRE DIAGNOSTICS, LLC

Dr. Kanack holds bachelor's of science, master's of science, and PhD degrees in medical/molecular microbiology. She has more than 20 years of experience in the field of microbiology and more than 10 years of experience in the area of regulatory affairs for IVDs. She currently leads the regulatory affairs, clinical affairs, and post-market surveillance functions at BioFire, with responsibilities for all performance evaluations, US FDA 510(k) and de Novo filings, and CE marking for highly-multiplexed syndromic molecular diagnostic devices.

ALEX KEETON

DIRECTOR, POLICY RESEARCH AND ANALYTICS, BIOTECHNOLOGY INNOVATION ORGANIZATION

Alex Keeton is the Director of Policy Research and Analytics at BIO, focusing on issues related to insurance benefit design and value assessment frameworks. He is also responsible for developing research for BIO's Value campaign that highlights the important role medicines play in curing and managing disease in our healthcare system. Prior to joining BIO, he worked at America's Health Insurance Plans on regulatory implementation of the Affordable Care Act.

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SCOTT LAGANGA
SENIOR VICE PRESIDENT, STATE ADVOCACY, PHRMA
At PhRMA, the United States' lead association for pharmaceutical research and biotechnology companies, Scott LaGanga oversees teams responsible for government affairs, public policy and advocacy in all 50 states. With a focus on patients, economic growth and the future of medicine, the team develops and executes campaigns to ensure states are well-positioned to support biopharmaceutical innovation. He is also a member of the PhRMA executive management committee.

TIM LEE
ACCOUNT MANAGER - REGULATORY SERVICES, BSI NOTIFIED BODY
Tim has been in the medical devices industry for over seven years, working for BSI for the last five. In his current role, Tim helps medical device and IVD manufacturers understand the international regulatory requirements to sell into global markets (ISO 13485, MDSAP, CE Marking, etc). Tim covers the Northwest of the U.S. and is a technical reviewer of all MDSAP applications submitted in America.

SEAN LISTON

SOLUTIONS CONSULTANT, MASTERCONTROL

Sean Liston possesses over a decade of experience working with life sciences and other regulated manufacturers in elevating the level of their quality operations and outcomes throughout the production life cycle. More specifically, he has assisted companies implement quality best practices in supplier management to help ensure that materials, inspections and QA data are accurately contained within the production record. In that role, Liston has been crucial in making sure that manufacturers' supplier management processes and networks provide greater visibility and compliance as the companies expand into new markets.

KEITH MARMER

EXECUTIVE DIRECTOR AND ASSOCIATE VICE PRESIDENT, CENTER FOR TECHNOLOGY AND VENTURE COMMERCIALIZATION, UNIVERSITY OF UTAH

Keith Marmer's strong leadership skills come from 30 years of experience as an inventor, entrepreneur and investor. Overseeing operations for TVC, Keith's passion for innovation has helped countless ideas get the momentum they need to succeed. He has three patents, launched four companies and helped entrepreneurs raise more than $500 million in investment capital. An avid skier, hiker and traveler, he has visited almost all 50 states, and more than 40 countries.

CORY MARSH

MANAGER OF REGULATORY OPERATIONS, MERIT MEDICAL

Cory Marsh graduated from California Western School of Law in San Diego, Calif. and immediately began working in the medical device industry. He began his regulatory affairs career eight years ago as a product specialist supporting U.S., E.U. and Canada product submissions, and has since evolved into regulatory process and project management. Cory is currently leading the global MDR initiative for Merit, encompassing seven manufacturing sites and hundreds of product lines.

RICH MCKEOWN

CHAIRMAN, LEAVITT PARTNERS

Rich Mckeown co-founded Leavitt Partners and served as the firm's first CEO from 2009 to 2017. In previous roles he served as chief of staff for Mike Leavitt at the U.S. Department of Health and Human Services. At HHS, he directed and coordinated the activities of the largest department in the federal government, serving as the secretary's day-to-day manager for a department that employed 67,000 people and had an annual budget in excess of $840 billion. He also led the negotiations between China and the FDA regarding drug, device and food issues, which led to landmark agreements in 2008 and paved the way for the placement of FDA offices around the world. From November 2003 until January 2005, Rich served as senior counselor and chief of staff to Administrator Leavitt at the U.S. Environmental Protection Agency. Rich co-authored with Mike Leavitt the highly-acclaimed book *Finding Allies, Building Alliances*.

TODD MERCHAK

PROGRAM SPECIALIST, NATIONAL INSTITUTE OF HEALTH/NATIONAL INSTITUTE OF BIOMEDICAL IMAGING AND BIOENGENEERING

Todd Merchak's primary responsibilities involve management of the NIBIB Small Business (SBIR/STTR) programs and support for the institute's translational research activities. He leads the institute's program evaluation efforts that help guide health science policy, scientific program management, and strategic planning. He received his B.S. degree in biomedical engineering from Yale University.

CARLA MONACELLI
VICE PRESIDENT, GOVERNMENT AND MARKET ACCESS, LIVANOVA
Carla has worked in the field of reimbursement, healthcare policy and government relations for nearly 30 years. She has played a significant role with numerous medical device companies that have been acquired, including serving as the vice president of government affairs and market access for AqueSys. In her role at LivaNova she is responsible for setting the government affairs and market access strategic direction and specific objectives across all therapeutic franchises.

SETH OLSON
ASSOCIATE, HOGAN LOVELLS MEDICAL DEVICE AND TECHNOLOGY GROUP
Seth Olson provides counsel to companies regulated by the FDA. He previously served as regulatory counsel at the FDA's Center for Devices and Radiological Health, where he advised on agency enforcement actions, provided regulatory counsel regarding FDA premarket reviews, responded to 513(g) requests for information, participated in policymaking working groups, and participated in the development of FDA guidances and administrative orders.

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EMILY PHILLIPS
EXECUTIVE DIRECTOR, PHARMING HEALTHCARE, INC.
Emily has 16+ years of reimbursement and patient access experience, starting with reimbursement consulting for an ABC company, followed by leading various reimbursement strategies, Hub, PAP, copay programs, field reimbursement teams, and most recently, a nurse educator team for several pharmaceutical companies. Emily has launched multiple drugs, biologics, and devices used to treat various GI, mental health, and now most recently an IV injection to treat a rare orphan disease.

NICOLE SHERWOOD
DIRECTOR OF GRANTS AND OPERATIONS/STEP PROJECT DIRECTOR, WORLD TRADE CENTER UTAH
Nicole Sherwood oversees WTC Utah's operations and national resource program. She also administers grant awards for small businesses to expand internationally. Her work consists of recruiting, coordinating, and managing businesses at international trade shows and trade missions. Previously, she served as a budget and policy analyst under governors Huntsman and Herbert.

JEFF SHUREN

DIRECTOR OF THE CENTER FOR DEVICES AND RADIOLOGICAL HEALTH, FDA

Jeffrey Shuren, M.D., J.D. is the Director of the Center for Devices and Radiological Health (CDRH) at FDA. He previously served as Acting Center Director. Dr. Shuren has held various policy and planning positions within FDA from 1998 to 2009, including Acting Deputy Commissioner for Policy, Planning, and Budget; Associate Commissioner for Policy and Planning; and Special Counsel to the Principal Deputy Commissioner. Dr. Shuren is board certified in Neurology and served as an Assistant Professor of Neurology at the University of Cincinnati. In 1998, Dr. Shuren joined FDA as a Medical Officer in the Office of Policy. In 2000, he served as a detailee on the Senate HELP Committee. In 2001, he became the Director of the Division of Items and Devices in the Coverage and Analysis Group at the Centers for Medicare and Medicaid Services. From 1998 to 2003, he served as a Staff Volunteer in the National Institutes of Health's National Institute of Neurological Disorders and Stroke Cognitive Neuroscience Section supervising and designing clinical studies on human reasoning. Dr. Shuren returned to FDA as the Assistant Commissioner for Policy in 2003, and assumed his current position in September 2009.

KARL WERNICK

LENDER RELATIONS SPECIALIST, U.S. SMALL BUSINESS ADMINISTRATION

Karl Wernick helps lenders navigate the intricacies of SBA lending by providing training, individual assistance, and guidance on complex eligibility issues. He has over 30 years experience related to commercial lending—23 years with SBA in loan origination, servicing, liquidation and lender relations and eight years in the private sector as the member business lending "department" for a credit union handling business loans "cradle-to-grave."

JOEL WHITE

PRESIDENT, HORIZON GOVERNMENT AFFAIRS

Joel is the founder and president of Horizon Government Affairs, the president of the Council for Affordable Health Coverage, and the executive director of the Health Innovation Alliance. Joel spent 12 years on Capitol Hill, where he helped enact nine laws, including the Medicare prescription drug benefit, Health Savings Accounts, and many Medicare payment policies. He ultimately was the staff director of the Ways and Means Health Subcommittee.

JAKE WILLIS

PROJECT PORTFOLIO MANAGER, NELSON LABORATORIES

Jake Willis is a project and operations Management specialist with many years of global project portfolio and operations management experience. Jake currently works with corporate teams to align projects with company revenue goals and strategic objectives. Jake specializes in building & advancing robust project management governance and processes to support and sustain effective project execution. Jake is a champion of Agile Project Management and the positive transformational impact it brings to individuals, teams, and organizations.

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ROB WRIGHT
CHIEF EDITOR, *LIFE SCIENCE LEADER* MAGAZINE
Rob Wright is chief editor of *Life Science Leader* magazine. He has chaired, co-chaired, moderated and served as a speaker at industry and academic conferences. His 500+ articles have appeared in peer-reviewed academic journals, magazines and online publications. Prior, Wright spent 17 years in the pharmaceutical industry on the commercial side of the business. He received a B.S. in Business Administration from Indiana University of Pennsylvania, MBA with distinction from Gannon University, and completed his doctoral coursework at Cleveland State University.

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